



RICH'S[®]



**FRESH BAKED.
MADE EASY.**





BREADS THAT RISE TO ANY OCCASION.

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PARBAKED SIMPLICITY. FRESH BAKED SATISFACTION.

Your consumers expect fresh baked breads and rolls — while you need labour saving solutions that ease back-of-house pressure. With Rich's Parbaked Breads and Rolls portfolio, everyone gets exactly what they want. Consumers enjoy scratch-quality satisfaction from easy-to-use products that go from your freezer to their table in minutes. Efficiency has never tasted so delicious.

LET'S GET BAKING.

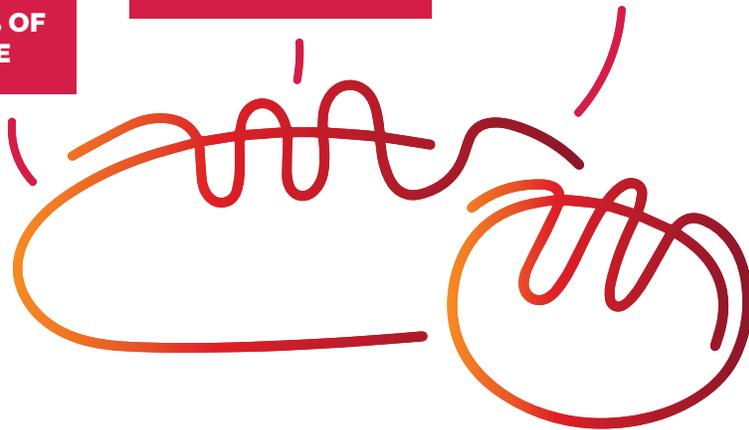


**OUR EXPERIENCED
BAKERS BAKE RAW
DOUGH TO 85-95% OF
THE COOKING TIME**

**THE BREADS AND
ROLLS ARE FLASH
FROZEN, LOCKING
IN FRESHNESS
AND FLAVOUR**

**IN YOUR KITCHENS,
A QUICK REFRESH
IN THE OVEN:**

- Activates the moisture
- Crisps up the crust
- Deepens the colour
- Warms the soft interior
- Fills the air with an irresistible, fresh baked aroma



**WITHIN MINUTES, YOU'RE SERVING UP FRESH
BAKED BREADS AND ROLLS!**

**QUALITY,
ANY WAY
YOU SLICE IT.**

**FRESHNESS
IS #1**

**CONSUMERS NAME FRESHNESS
AS THE MOST IMPORTANT
ATTRIBUTE WHEN MAKING
THEIR BREADS AND ROLLS
SELECTIONS.¹**





EVERYONE'S HAPPY.

- ✓ Satisfy customers with a quality bread at a price you love
- ✓ The back-of-house simplicity your operation needs



FOR EVERY OCCASION AND OPERATION.

- ✓ Rolls to loaves, baguettes to boules
- ✓ Formats to fit creative kitchens
- ✓ Artisan to everyday
- ✓ Specialty flavours



WASTE NOT.

- ✓ Parbaked and flash frozen to lock in freshness and flavour
- ✓ Bakes from freezer to table in minutes
- ✓ Bake on demand – no thawing or proofing required
- ✓ Bake only what you need, when you need it



CAN'T BELIEVE IT'S NOT SCRATCH MADE.

- ✓ Crisp, brown crust
- ✓ Moist, soft interior
- ✓ Bakery-fresh aroma
- ✓ Virtually indistinguishable from scratch-made baked



COUNT ON IT.

- ✓ Master bakers at three bakeries across North America
- ✓ Over 76 years of experience
- ✓ Decades perfecting our parbaked process
- ✓ Wider portfolio includes doughs and fully baked solutions



EXPERIENCE BAKED RIGHT IN: COTTAGE BAKERY PARBAKED ARTISAN BREADS & ROLLS

An authentic artisan experience is baked right into every Cottage Bakery bread and roll. Since 1954, the Cottage Bakery name has been synonymous with quality, indulgence and innovation. We rise to consumer demands for fresh baked artisan authenticity while balancing operator needs with parbaked ease. Elevate offerings across your menu with the premium possibilities of Cottage Bakery.

TRUE ARTISAN PROCESS.

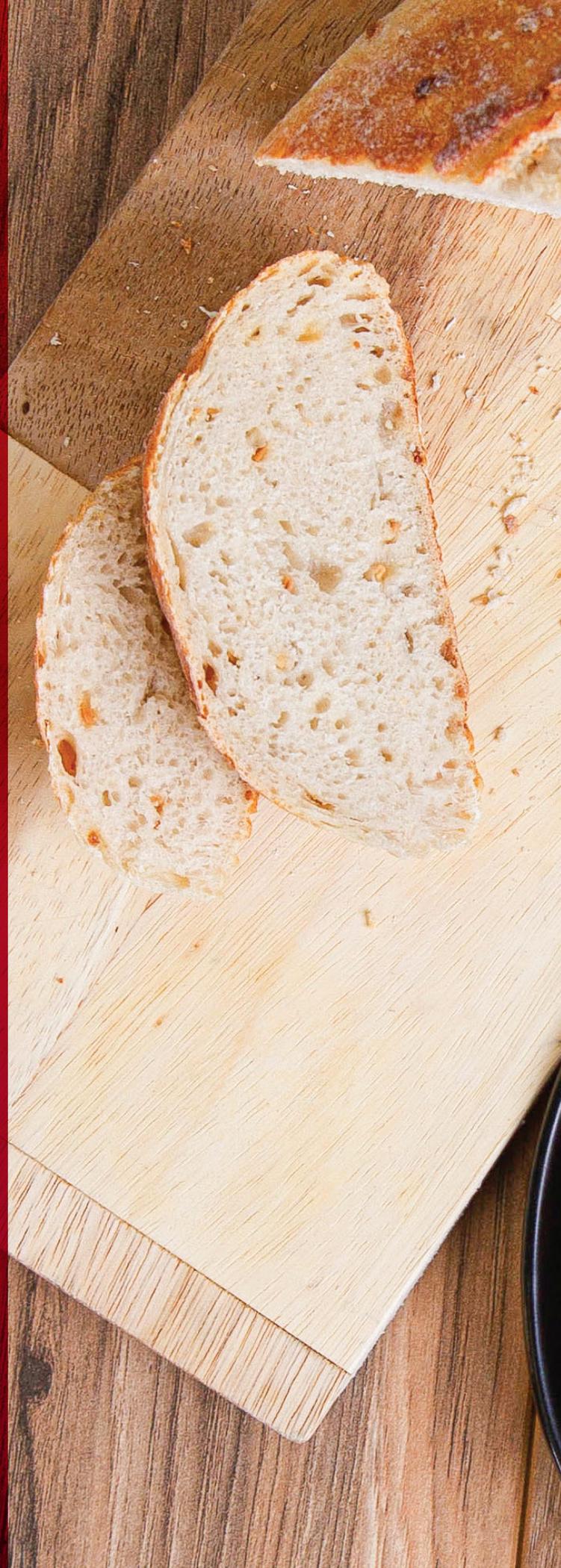
- ✓ Natural biga or levain dough starters
- ✓ Slow fermented for 16 hours
- ✓ Hand crafted and hand scored
- ✓ Slow proofed for up to 5 hours
- ✓ Parbaked on a real stone hearth
- ✓ Flash-frozen to lock in freshness

BAKERY FRESH QUALITY.

- ✓ Chewy, crisp crust
- ✓ Flat, stone-baked floury bottom
- ✓ Moist, open inner crumb
- ✓ Complex flavour that signals an authentic, premium product

REACH BEYOND.

- ✓ Artisan solutions for brunch, dinner, sides and everything in between
- ✓ Unique, upscale organic and bake at home options
- ✓ Specialty flavours and seasonal varieties





SANDWICH CARRIERS

HEAVENLY HAND-HELDS.

- Available in oblong, rectangular or square rolls
- Variety of flavours ranging from savoury to sweet
- Elevate any sandwich or burger into a gourmet offering



ROASTED GARLIC STEAK SANDWICH ON ARTISAN CIABATTA ROLL

DINNER ROLLS

START STRONG.

- Variety of flavours, including ciabatta, French, rosemary olive oil and multigrain
- Add interest to bread baskets, sliders or sandwich offerings
- Variety packs ensure everyone gets their favourite



CIABATTA DINNER ROLL

FLAT LOAVES

VERY VERSATILE.

- An innovative hybrid of focaccia and panini bread
- Crisp crust and a soft, porous texture that's sturdy and never soggy
- Perfect for appetizers, table bread and charcuterie boards



PESTO CHICKEN PANINI ON CIABATTA FLAT LOAF

BATARDS & LOAVES

ARTISAN OFFERINGS.

- Shorter, wider and taller than traditional baguettes
- An impressive table bread or hearty slices for gourmet sandwiches
- Variety of sizes and flavours, from savoury to sweet
- Easily elevated with seasonings and cheeses for endless applications

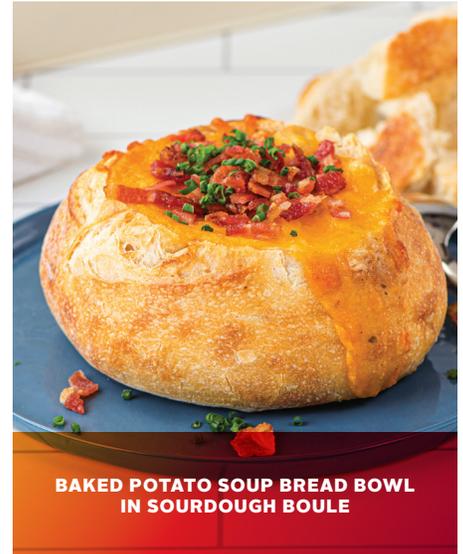


**ROAST BEEF SANDWICH
ON SOURDOUGH BATARD**

BOULES

ROUND AND READY.

- Round, flattened rustic breads, French for “ball”
- Slice for family-style serving
- Hollow to hold hot chili, hearty soups or creamy dips



**BAKED POTATO SOUP BREAD BOWL
IN SOURDOUGH BOULE**

AWAKE THE ARTISAN IN YOU.

YOUR SIGNATURE OFFERINGS START HERE: SIGNATURE BREADS®

Fresh-baked aroma signals breads served warm from the oven, crusty and soft, ready to soak up the butter or the spotlight. Traditional flavours provide the classic taste we've all come to associate with fresh baked goodness, with the ease and convenience of parbaked. Your consumers will find the comfort and satisfaction virtually indistinguishable. Quality breads and rolls are the critical component to your signature offerings — and Rich's Signature Breads are here to be your secret ingredient.

A DELICIOUS LEGACY.

- ✓ One of the first parbaked suppliers in foodservice
- ✓ Makers of the original Rudi Roll® introduced in the '80s
- ✓ Perfected the parbaked process for function and flavour

ENDLESS EVERYDAY CLASSICS.

- ✓ Familiar favourites from rolls to loaves, boules to baguettes
- ✓ Core classics for breakfast, lunch, dinner, sides and snacks
- ✓ Versatile variety of sizes, shapes and flavours
- ✓ Options for on-premise or on-the-go eating

KEEP IT CLEAN.

- ✓ Simple, recognizable, quality ingredients
- ✓ Satisfy ingredient-conscious customers

WASTE NOT.

- ✓ One-year frozen shelf life
- ✓ Bake what you need, when you need it
- ✓ Reduce waste, labour and food costs





DINNER ROLLS

PASS THE PERFECTION.

- Portfolio includes the original Rudi Roll, plus classics and innovative offerings
- Perfect for mini sandwiches and sliders, bread baskets and pre-packaged meal kits
- Includes eye catching crown bretons and an assorted pack



CRAB PATTY ON RUDI ROLL™
FRENCH DINNER ROLL

SANDWICH ROLLS

START STACKING.

- Elevate even the simplest of sandwiches and burgers
- Available in our classic Brioche Bun
- Our rolls stand up to layers of fillings and adventurous off-premise journeys



NEW YORK DELUXE DELI SANDWICH
ON A BRIOCHE BUN

SUB ROLLS

BUILT TO IMPRESS.

- Available in an array of styles, lengths and widths
- Crispy crusts and soft interiors perfectly complement whatever you put in the middle
- Build classic hoagies, heroes and grinders, or go international with cubans, banh mis and po' boys



PETIT GRILLED CHEESE
ON FRENCH SUB GRAND ROLL

BOULES

SLICE OR SERVE.

- Rustic loaf resembling a flattened ball
- Boules feature an airy interior and thicker bottom crust
- Ideal for slicing or for soup vessels and sharable dip bread bowls



**SPINACH ARTICHOKE DIP
IN PETIT BOULE**

BAGUETTES & LOAVES

CLASSICALLY FRENCH.

- Crafted to have a soft, sturdy interior and a crisp, crusty exterior
- Add a tasty, satisfying crunch to bruschetta, crostinis, sides for soups and salads, and mini sandwiches
- Classic Italian Loave is also available



**ASSORTED PESTO SUB
ON FRENCH PARISIAN BAGUETTE**

CIABATTA

**TASTE AND
PERFORMANCE.**

- Traditional technique and an authentic slow-rising yeast dough
- Square and diamond-shaped with a rustic appearance and sturdy structure
- Hold the heartiest sandwich fillings without getting soggy



**CAPRESE SANDWICH
ON ULTIMATE CIABATTA**

PRODUCT CODE	PRODUCT DESCRIPTION	PACK/ SIZE (oz)
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COTTAGE BAKERY ARTISAN BOULES

18774 Sourdough Artisan Boule 36/10

COTTAGE BAKERY ARTISAN CIABATTAS

18681 Artisan Ciabatta Sandwich Bread 42/4.5

18695 Sliced Ciabatta Sandwich Bread 64/3.5

COTTAGE BAKERY ARTISAN DINNER ROLLS

24864 Assorted Rolls-Ciabatta/French/
Seeded/Multigrain 96/2

COTTAGE BAKERY ARTISAN LOAVES

20356 Pesto Parmesan Artisan Bread 18/17

COTTAGE BAKERY ARTISAN CORNBREAD

18671 Plain Cornbread 4/82

SIGNATURE BREADS BAGUETTES AND LOAVES

20327 French Parisian 18oz. 15/18

22202 French Baguette 25/8.75

22205 French Mini Baguette 48/5

22034 Italian Loaf 20/14

76603 French Baguette 24/10

79128 French Parisian Bread 16/18

SIGNATURE BREADS BOULES

22240 7.4 oz. French Mini Boule 28/7.4

SIGNATURE BREADS CIABATTA

84336 Fully Baked Italian Ciabatta Sliced Bun 60/3.17

PRODUCT CODE	PRODUCT DESCRIPTION	PACK/ SIZE (oz)
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SIGNATURE BREADS DINNER ROLLS

22200 Rudi Roll™ French Dinner Roll 240/1.25

22213 Assorted Dinner Rolls
(French, Sourdough, Onion Dill, Wheat) 240/1.25

SIGNATURE BREADS SANDWICH CARRIERS

22201 7.5" French Sandwich Long 72/3.25

45057 Classic Sliced Bun Brioche 4" 72/2.4

SIGNATURE BREADS SUB ROLLS

20325 French Sub Roll 9" 64/4.25

70029 Sliced Bun White 12" Submarine 60/6

70030 Sliced Bun Wheat 12" Submarine 60/6

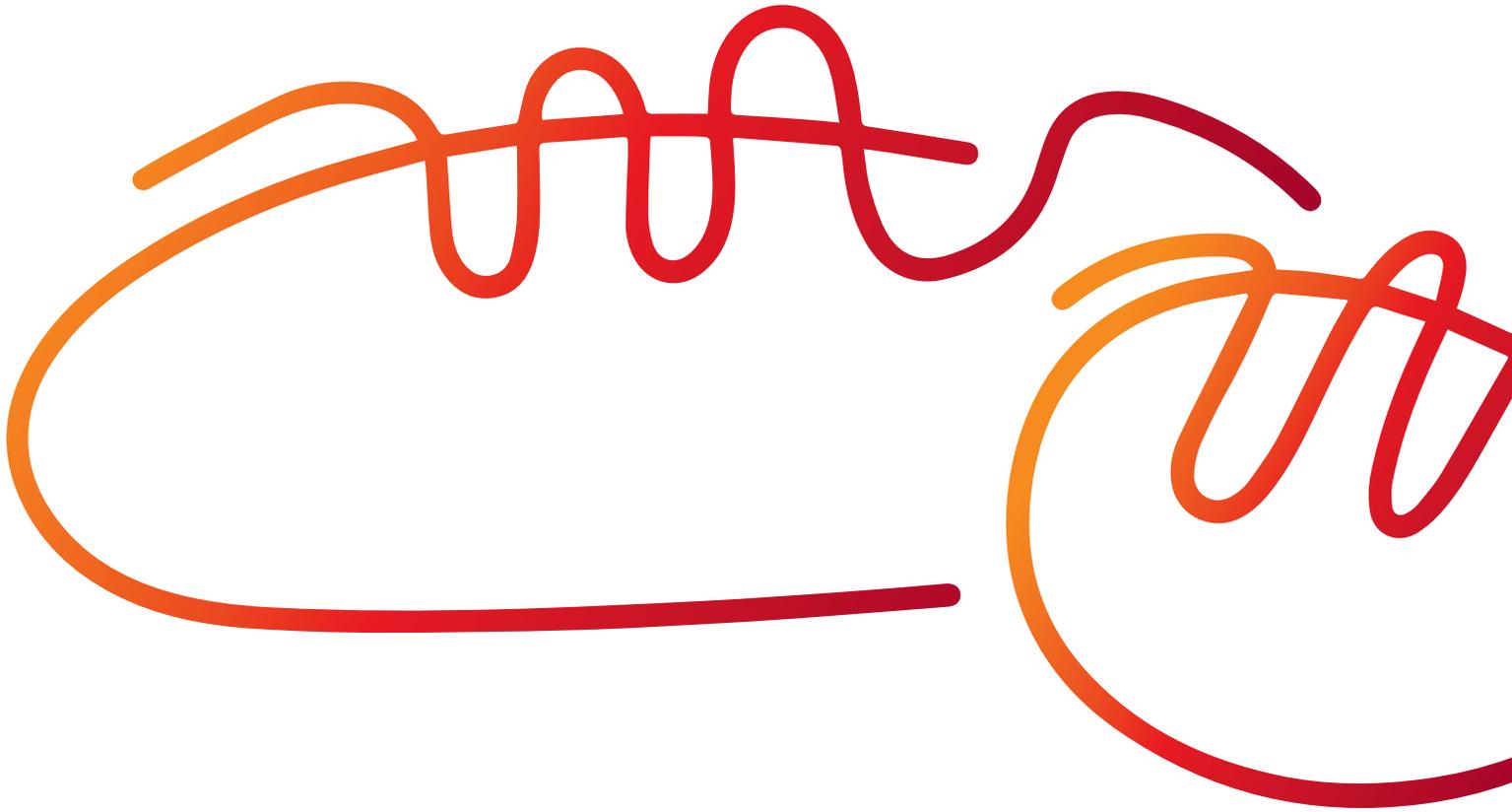
89228 Parbaked Roll White Submarine 42/7.5

89690 Parbaked Roll Hoagie 75/4



SCAN TO LEARN MORE





READY TO GET BAKING?



INFINITE POSSIBILITIES.
ONE FAMILY.

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